Landlord Appreciation Breakfast

June 30th - 8:30 -10:30am

Monroe Convention Center

Agenda

CHECK IN & BREAKFAST

WELCOME + D2H OVERVIEW

PREPARING FOR INSPECTIONS

UTILITY ROUNDTABLE

VISIT TABLES & NETWORKING

CLOSING, OBSERVATIONS, & GRATITUDE

Heading Home of South Central Indiana

We are a regional nonprofit working to make homelessness rare, brief, and non-repeating in South Central Indiana. Our key initiatives are focused on:

- System Improvement
- Data Reporting
- Advocacy & Education
- Landlord Engagement
- Cross-Agency Training
- Street Outreach
- Diversion & Prevention
- Regional Outreach

More info about Heading Home at headinghomeindiana.org

Landlord Partnership & Unit Acquisition Initiative

We've recently created an initiative to strengthen the relationships between property managers, tenants, and case managers in the homeless response system by providing a liaison to:

- **Convene monthly check-ins** to celebrate partnerships to end homelessness in our region
- **Strengthen communication** and knowledge of resources
- **Host quarterly events** with focused topics and networking opportunities
- **Increase occupancy rates** by connecting those that need housing with a new lease.
- **Connect you with local agency supports** to mediate tenant delinquency issues

Landlord Partnership & Unit Acquisition Initiative cont.

Landlord Engagement Taskforce exists to build support and participation with partner agencies and service providers to empower them to positively collaborate with landlords in South Central Indiana. The follow agencies are represented on the Taskforce:

- New Hope for Families
- Beacon Inc.
- City of Bloomington HAND
- South Central Community Action Program
- HealthNet
- Bloomington Housing Authority
- Glick Service Coordinators
- IU Health

Landlord Advisory Council created to build partnerships with landlords and property managers to empower them to serve as trusted advisors, offering perspectives based on their experience owning or managing rental properties. Council Members are from the following properties:

- Northpoint Management (Acadia & Brandon Court)
- Glick - Countryview
- Renewing Inc. (College Square & Hazel Briar)
- Brawley Property Management
- Koala Rentals
- Retreat at Switchyard

Streets to Stability Initiative

A new, proven approach to reducing unsheltered homelessness

- Focuses on moving people directly **from encampments into housing**
- Provide **12 month rental subsidy** for people with aftercare case management
- **Team-based approach** to resolve one encampment at a time
- Builds **strong partnerships** across providers, local government, and community stakeholders
- Ensures encampments stay resolved through coordinated follow-up and **site management**

Proven results in other communities:

- Significant reductions in unsheltered homelessness
- Encampments resolved in 4–6 weeks
- ~85% of individuals remain housed after placement

Streets to Stability Initiative

What We Need From Property Managers:

- Daily/weekly vacancy updates
- Updated applications, w/list of required documents
- 48 hour application turnaround
- Agreement to work with a client for at least the subsidy term of 12 months, unless other lease violations occur
- Communicate with Strategic Partnerships Director when conflicts, violations, and other issues arise

Streets to Stability Initiative

What We Can Offer To You:

- A 12-month guaranteed subsidy for each resident placed from an encampment
- Landlord Incentives such as double deposits, landlord bonuses, and hold payments
- Weekly check-ins from the Strategic Partnerships Director
- Ongoing, weekly, Stabilization Case Management for residents
- A communicated and detailed plan for the 13th Month
- **Significant reductions in unsheltered homelessness in and around the city**

Inspection Presentations

Bloomington Housing Authority

George Snyder,
Inspector

CITY OF BLOOMINGTON

Jeremy Bettis,
Rental Program Manager

Utility Presentations

CITY OF BLOOMINGTON

LaTreana Teague, Customer Relations Manager
Robin Guyton, Account Collections Specialist

GigabitNow BLOOMINGTON

mStreet Fiber by Meridiam

Katie Hopkins,
Digital Equity Manager

Utility Presentations

Agency Assistance Supervisors
Contact:
Emily Parker;
Emily.Parker@centerpointenergy.com
Jared Wells;
Jared.Wells@centerpointenergy.com

Agency Assistance Supervisors
Contact:
Ashlee Johnson
Ashlee.Johnson@Duke-Energy.com

Table Vendors

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GigabitNow BLOOMINGTON

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Thank you for helping strengthen housing security together!

WEBSITE
headinghomeindiana.org

EMAIL
mhamric@headinghomeindiana.org

To see more of our work, visit our socials:

@headinghomesci

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